

## Spekko Rice “Cook with Heart” Recipe Challenge Competition

1. The Promoter is Pioneer Foods Groceries (Pty) Ltd. (“The Promoter”), Registration number 1993/000454/07, a company incorporated in the Republic of South Africa and having its registered address at 1 Sportica Crescent, Tyger Valley, 7530.

2. The “Campaign” The Spekko Rice “Cook with Heart” Recipe Challenge Competition (“The Competition”) is open to all residents of South Africa, 18 years of age or older, except directors, members, partners, employees, agents or consultants of - or any other person who directly or indirectly controls or is controlled by - the Promoter or its marketing service providers in respect of the Promotional Competition, nor the spouses, life partners, business partners or immediate family members. Entrants, or guardians of entrants under 16 years of age, must be in possession of a valid identity document.

3. The competition is open to the public at large and any food writer, chef or other food writer or blogger may enter.

4. Outline of the competition:

a) The Spekko Rice “Cook with Heart” Challenge launches on 17 September and ends at midnight on 31 December 2020. Every month Spekko Rice “Cook with Heart” Challenge recipes will be published on the Spekko Facebook page and the Spekko Instagram pages.

Every 3 weeks, 5 winners will each win R 5 000 in cash. The total cash prizes in the competition is R 125 000.

b) If there are no suitable entries who meet the criteria for the monthly challenge, then the cash prize/s will roll over to the following month.

5. How to enter:

a) To enter, entrants must post a recipe with an introductory story, plus a photograph of the dish (a Spekko pack must be visible in the picture) in the comments section of the competition entry post, and or challenge recipes on Facebook. On Instagram, entrants must post a recipe with an introductory story, plus a photograph of the dish (a Spekko pack must be visible in the picture), and tag @SpekkoSA in the photo. The entrant’s Instagram profile must be publicly viewable (not a private account) in order for Spekko judges to see their entry photos.

The final dish must look visually appealing and the recipe and photograph must be the entrants’ own.

6. Voting & choosing the winners:

a. Every 3<sup>rd</sup> week, 10 finalists will be selected by a panel of judges made up of Spekko brand advertising agencies, marketers and chefs.

b) These finalists dishes (photographs) will be published on both Spekko Facebook & Instagram. Followers on the Spekko pages, as well as followers of the entrants can then vote by “liking” the dishes which they feel should win.

c) The Spekko judges will then decide who the 5 winners will be. Although the judges may take the followers’ votes into account, the final decision of whom will win, will be made by the judges. The judges’ decision will be final and no correspondence will be entered into.

7. The winners will be contacted within 72 hours after the announcement on the Spekko social media platforms used in the competition, using the contact details used to enter.

\* To claim their prize, winners will be required to provide the promoter with Fica'd bank account details, a copy of their SA ID document or permanent residency permit and their home addresses.

10. Winner/s who cannot for any reason whatsoever be reached after 3 attempts have been made during business hours (i.e. between 08h00 AM and 17h00 PM, excluding public holidays) within a period of 72 hours from time of being drawn as a winner, will forfeit their prize and another Winner will be selected in accordance with the Competition's rules set out herein.

11. The Promoter shall have the right to terminate the Competition immediately and without notice for any reason beyond its control. In the event of such termination, all Entrants agree to waive any rights that they may have in terms of this Competition and acknowledge that they will have no recourse against the Promoter, its agents and/or staff.

12. Participation in this Competition constitutes acceptance of the Competition's rules and the Entrants agree to abide by these rules as set out herein.

13. Except insofar as is provided for in the Consumer Protection Act (Act 68 of 2008), the judges' decision is final, and no correspondence will be entered into after the Competition's closing date.

14. Each Finalist will be required to provide the Promoter with their full name, contact number, postal address and any other related information via email and/or telephone when responding to the notification of being selected as a Winner in this Competition.

15. The Entrants' personal data will furthermore also be used for the Promoter's, its affiliates and subsidiaries' marketing purposes from which Entrants can opt out.

16. By participating in the Competition, each Entrant consents to the transfer, storage and processing of the data in South Africa, for which consent may be withdrawn at any time by written notification to the Promoter.

17. The Promoter will keep the Entrants' personal data to fulfil the purposes for which it was collected or as required by applicable laws or regulations. The Promoter will not use any of the personal data collected for a different purpose without first obtaining the data subject's permission. The Promoter will not allow unauthorized third parties to use any of the personal information collected for the purposes of this Competition.

18. The Promoter reserves the right to request the Winner's details (Name & Surname) to be used for marketing purposes in any manner the Promoter may deem fit without any further remuneration being made payable to the Winners, which request they may decline.

19. All Entries become the property of the Promoter.

20. By entering this Competition, the Promoter reserves the right to communicate with the Entrants at any time during, or after the Competition's closing date, whereas the Winner/s may opt out from receiving such communication at any time.

21. All Entrants indemnify the Promoter, its advertising agencies, advisers, suppliers, and nominated agents against any and all claims, damages or losses resulting from their participation in this Competition, arising from negligent acts or omissions of the Promoter.

22. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries.

23. The Promoter is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Promoter

on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination thereof, including any injury or damage to Entrant's or any other person's computer relating to or resulting from participation in this Competition or downloading and uploading of any materials in this Competition.

24. Any queries in this regard, can be made by means of calling the consumer services division on **0860 272 782** during office hours (between 8h00 AM and 22h00 PM, excluding public holidays) throughout the duration of the Competition.

25. If required by the Minister for Trade and Industry, the National Consumer Commission or National Consumer Tribunal, or for any other reason whatsoever, The Promoter will be entitled to terminate the Competition immediately without any notice to the Entrants. In such an event all Participants hereby waive any rights which they may have against the Promoter.

26. A copy of these rules can be obtained by request and found on the @SpekkoRice Facebook page or on the Spekko Rice website: [www.spekkorice.co.za](http://www.spekkorice.co.za).